



MILLING AND GRAIN ARE PROUD SUPPORTERS OF











## **Trusted For 32 years**

# Why?

We care about your business
We live and breathe the milling sector
We have regional offices on every continent
We are your local and global partner
We speak your language, with editions in 6 languages
We support you at every major exhibition
We run training courses
We report your webinars and conferences

Trust your

BRAND PRODUCTS REPUTATION

to















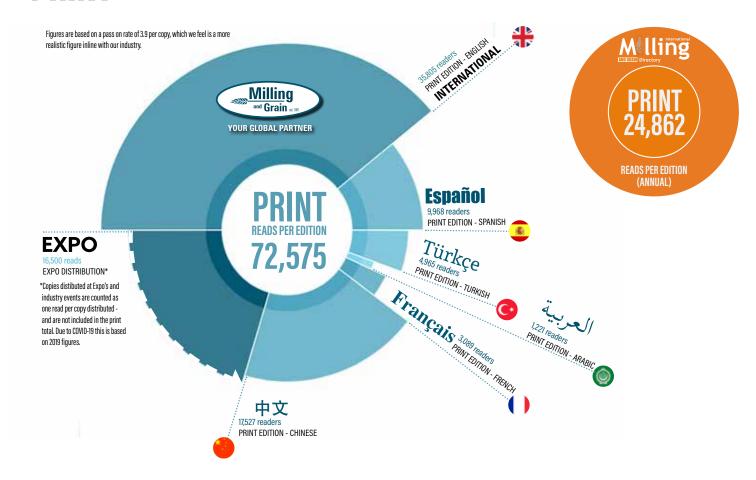




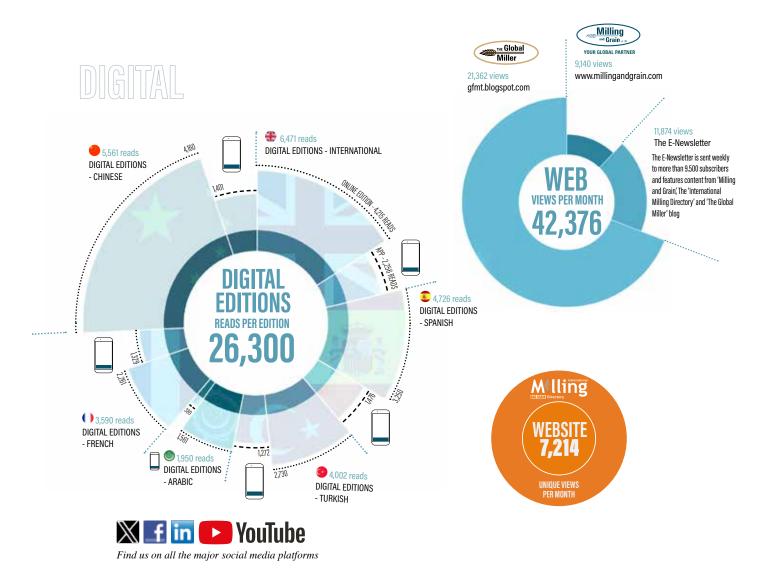


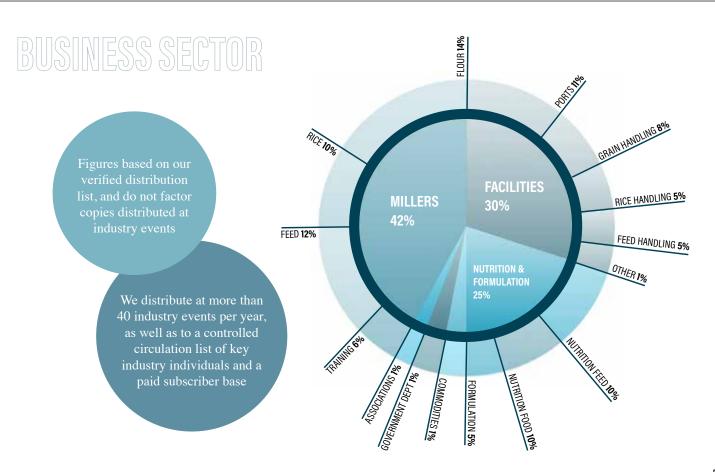


# DISTRIBUTION PRINT









## EDITORIAL SCHEDULE 2024

MILLING AND Grain		JANUARY	FEBRUARY	MARCH	APRIL	МАУ
	Advertising Deadline	15 January 2023	15 January 2024	15 February 2024	15 March 2024	15 April 2024
	Editorial Deadline	10 December 2023	10 January 2024	10 February 2024	10 March 2024	10 April 2024
	Flour	Aspirators	Purifiers	Packaging solutions	Sieves	Fortification
	Rice	Bagging systems	Pet control	Extrusion	Fortification	Polishing
	Grain	Grain testing	Temperature monitoring	Coolers	Dust control	Hydration
Iilling	Pasta	Cleaning	Milling	Separators	Extrusion	Grading
Food Milling	Cocoa and coffee	Roasting	Blending	Degassing	Pressing	Crushing and winnowing
_	Formulation	Stabilisers	Ascorbic acid	Protein	Lecithins	Emulsifiers
Food Nutrition	Fortification	Vitamin B12	Iron	Vitamin B1 and B2	Niacin	Zinc
Food	Macro Ingredients	Soybean	Oats	Bran	Wheat	Rye
<u> </u>	Feed	Mixers	Hammermills	Expanders	Pelleting	Weighing
Feed	Feed focus	Ruminants	Pet	Swine	Poultry	Aquaculture
rition	Enzymes	Probiotics	Mycotoxins	Yeast	Flavours	Iron and copper sulphate
Feed Nutrition	Feed formulation and nutrition	Lipids	Minerals	Paps	Protein	Vitamins
Post	Lab equipment	Alpha-amylase	Protein	Moisture determination	Rheology	Fat
Pre and Post Milling	Continuous feeder	Palletiser	Granular dosing	Bagging systems	Belt feeder	Auger packer
	Storage (Bins and silos)	Drying and cooling	Bin contruction	Health and safety	Bin maintenance	Geographical challenges
Storage and Handling	Conveying & handling	Soft flight conveyors	Turn head distributors	Spoutings and fittings	Slide valves	Chain conveyors
	Ports and transportation	Dust suppression	Mechanical ship and barge unloaders	Storage systems at ports	Grain conveyors	Ship and barge unloaders
	Training	Flow sheet technology	Laboratory work	Basics of flour milling	Conveying and aspiration	Grain trading
BONUS DISTRIBUT	ION	January / February		March / April		May / June

<sup>-</sup> Your advert will appear in the separate language editions



JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
15 May 2024	15 June 2024	15 July 2024	15 August 2024	15 September 2024	15 October 2024	15 November 2024
10 May 2024	10 June 2024	10 July 2024	10 August 2024	10 September 2024	10 October 2024	10 November 2024
Roller mills	Crumbling	Scouring	De-husking	Separators	Binders	Colour sorting
Fortification	Flaking	Aeration	Colour sorting	Paddy rice	Aeration	Broken kernels
Process control and automation	Probiotics	Coolers	Hydration	Probiotics	Pest control	Dryers
Milling	Extrusion	Grinding	Drying	Purifying	Wheat intake	Loading
Degassing	Roasting	Cleaning	Alkalising	Handling and conveying	Alkalising	Grinding
Oxidases	Grading systems and biomass	Amylases	Proteases	Lecithins	Gluten	Organic acids
Vitamin A	Folic acid	Fortification	Quality control	Vitamin B6	Fortification systems	Calcium
Oilseeds	Wheat	Barley	Maize	Fishmeal	Spelt and quinoa	Cereals
Expanders	Mixers	Dosing scales	Pelleting	Loading systems	Extruders	Valves
Poultry	Ruminants	Aquaculture	Swine	Ruminants	Pet	Poultry
Phytogenics	Methionine	Feather meal	Flavours	Enzymes	Algae	Acidifiers
Protein	Lipids	Minerals	Paps	Vitamins	Carbohydrates	Fibre
Roller mill	Falling number	Sampling probe	Rheology	Fibre	Gluten	Starch
Granular dosing	Dampening controller	Bagging systems	Bulk weigher	Weighing scales	Sampling probe	Dampening controller
Bin sweeps	Moisture controls	Storage coolers	Dust control	Mycotoxins	Bin level indicators	Conveying and unloading
Turn head distributors	Trench and mechanical intake pits	Slide valves	Bucket elevators	Screw feeders	Gates	Bucket elevators
Grabs	Dust suppression	Grain conveyers	Railcar loaders and unloaders	Pneumatic ship and barge loaders	Mechanical ship and barge unloaders	Grabs
Basics of flour milling	Grain trading	Mill management	Advantages of training	Mill maintenance	Nutrition and science	Health, safety and hygiene
	July / August		September / Octobe	er	November / Decem	nber



# INTERNATIONAL ENGLISH



YOUR GLOB



Español





中文



See more on page 17



Türkçe



**CONTENT** 







**TRAINING** 



Français







See more on page 20



**AL PARTNER** 



Exclusive to Scheduled Advertisers only



## The market place







**UP TO 5 FREE LISTINGS** 

## FEATURES OR NEWS SUPPLIED TO US





RESERVED EDITORIAL SPACE





PROMOTED PRODUCTS LINKED TO ONLINE CONTENT

### **ENHANCED COMPANY ENTRY**





FREE LOGO AND SYNOPSIS INCLUDED

## **CONNECTING PRINT & DIGITAL**

**Exclusive to Scheduled Advertisers only** 

## The market place

Scheduled advertisers receive this exclusive access to our full range of distribution options through The Market Place

## **myMAG**



shortlinks are custom links that out of the products we showcase



any content in the magazine



## DIGITAL

## **Milling and Grain**

## **COMPANY PAGE**



## PRODUCT PAGES



## **NEWS & FEATURES**



## MAG TV / VIDEO



## **International Milling Directory**

## **COMPANY PAGE**



## LISTINGS



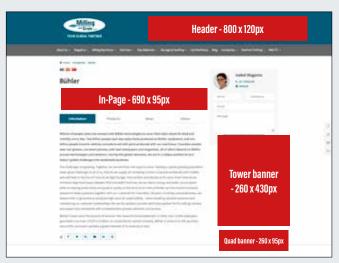
## The Global Miller

## **COMPANY PROFILE**



## **NEWS & FEATURES**





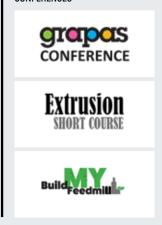
Company pages can also display up to 3 web banners FREE of charge. Your company page also links to products, videos and news pages

## Exclusive opportunities for involvement and sponsorhip for our market place members

## RONGORONGO LIVE STUDIO



## CONFERENCES



## THE ONLINE MILLING SCHOOL







### YOUR GLOBAL PARTNER



















Milling and Grain magazine - Per monthly edition The market place						
	1 advert (each)		6 adverts (each)		12 adverts (each)	
Double page	\$6,999	£5,599	\$5,999	£4,799	\$4,999	£3,999
Full page	\$4,999	£3,999	\$4,499	£3,599	\$3,999	£3,199
Mini page	\$3,999	£3,199	\$3,599	£2,879	\$3,199	£2,559
Half page	\$2,999	£2,399	\$2,699	£2,159	\$2,399	£1,919
Third page	\$2,499	£1,999	\$2,299	£1,839	\$2,099	£1,679
Quarter page	\$1,999	£1,599	\$1,899	£1,519	\$1,799	£1,439

## **ARTWORK SPECIFICATIONS:**

All print artwork should be supplied in high resolution pdf (300dpi) in CMYK colour.

Please check our editorial schedule for the deadline of each edition. Please send all artwork to: artwork@perendale.co.uk You will receive a digital page proof before

publication of each edition.



## **Milling and Grain Calendar**

Our annual events calendar/wall planner is published alongside the December issue of MAG. The planner highlights all of the major industry events for the up-coming year, on a large fullcolour, gloss-coated A1 poster.

The calendar has proved a big hit with visitors at events all over the world, with more than 10,000 copies being distributed in 2019.

Spaces are available on a first come first served basis - please call for more information.

Rate = US\$1000/UK£800 per 100mm square



Reach over 35,000 additional customers in 5 additional languages from as little as \$1,500 to \$4,000 for the whole year.

Special package prices for scheduled advertisers in the international edition					
Annual	Price for single language	Price for all 5 languages			
Full page	\$2,000 / £1,500	\$4,000 / £3,000			
Island advert	\$1,500 / £1,125	\$3,000 / £2,250			
Half page	\$1.250 / £925	\$2,500 / £1,850			
Quarter Page	\$750 / £555	\$1,500 / £1,125			





























Listings - Per Year		
Logo	\$399	£319
Synopsis	\$340	£272

Directory print advertisements - Per year				
Double page	\$4,999	£3,999		
Full page	\$3,999	£3,199		
Mini page	\$3,199	£2,559		
Half page	\$2,399	£1,919		
Third page	\$2,099	£1,679		
Quarter page	\$1,799	£1,439		









## A FREE bonus, exclusive to Scheduled Advertisers only The market place





myMAG





## WEBSITES







## **YOUR GLOBAL PARTNER**





Pop-up banners appear above the page contents

Pop-up banners					
	1 month	6 months	1 year		
Pop-up	\$1,400	\$5,500	\$7,000		
- against company news	/ £1,120	/ £4,400	/ £5,600		
Pop-up	\$1,400	\$5,500	\$7,000		
- against company video	/ £1,120	/ £4,400	/ £5,600		
Pop-up	\$1,400	\$5,500	\$7,000		
- against company product	/ £1,120	/ £4,400	/ £5,600		

## Advertise on the home page

	1 month	6 months	1 year
Header - 800px X 120px	\$2,000 / £1,600	\$8,000 / £6,400	\$12,000 / £9,600
In-Page - 800px X 120px	\$1,500 / £1,200	\$6,000 / £4,800	\$9,000 / £7,200
Tower banner - 260px x 430px	\$1,500 / £1,200	\$6,000 / £4,800	\$9,000 / £7,200
Quad banner - 260px x 95px	\$1,000 / £800	\$4,000 / £3,200	\$6,000 / £4,800
Pop-up Central 600 x 600px	\$2,800 / £2,240	\$11,000 / £8,800	\$14,000 / £11,200
Pop up (Left/Right) 260 x 430px	\$1080/ £864	\$900/ £720	\$750/£600
Pop up Bottom - 800 x 120px	\$1080/ £864	\$900/ £720	\$750/£600
Video - home page	\$3,000 / £2,400	n/a	n/a

## Advertise on a feature page

Feature page	1 month	6 months	1 year		
Header - 800px X 120px	\$1,500 / £1,200	\$6,000 / £4,800	\$9,000 / £7,200		
In-page 690px x 95px	\$1,125 / £900	\$4,500 / £3,600	\$6,750 / £5,400		
Tower banner 360px x 430px	\$1,125 / £900	\$4,500 / £3,600	\$6,750 / £5,400		
Quad banner 360px x 95px	\$750 / £600	\$3,000 / £2,400	\$4,500 / £3,600		
Pop-up Central 600 x 600px	\$2,100 / £1,680	\$8,250 / £6,600	\$10,500 / £8,400		
Pop up (Left/Right) 260 x 430px	\$720/ £576	\$600/£480	\$500/£400		
Pop up Bottom - 800 x 120px	\$1080/£864	\$900/ £720	\$750/£600		
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Pop-up banners appear above the page contents

Pop-up banners						
	1 month	6 months	1 year			
Pop-up	\$500	\$1,800	\$2,250			
- against company news	/ £375	/ £1,300	/ £1,650			
Pop-up	\$500	\$1,800	\$2,250			
- against company video	/ £375	/ £1,300	/ £1,650			
Pop-up	\$500	\$1,800	\$2,250			
- against company product	/ £375	/ £1,300	/ £1,650			

www.millingandgrain.fr www.millingandgrain-tr.com www.millingandgrain.com.cn



Advertise on the home page					
	1 month	6 months	1 year		
Header - 800px X 120px	\$700/£550	\$2,700 / £2,000	\$4,000 / £2,950		
In-Page - 800px X 120px	\$500 / £375	\$2,000 / £1,475	\$3,000 / £2,200		
Tower banner - 260px x 430px	\$500 / £375	\$2,000 / £1,475	\$3,000 / £2,200		
Quad banner - 260px x 95px	\$350 / £275	\$1,350/ £1,000	\$2,000 / £1,475		
Pop-up - 600 x 600px	\$1,000 / £750	\$4,000 / £2,950	\$5,000 / £3,700		
Video - home page	\$1,000 / £750	n/a	n/a		

Advertise on a feature page					
Feature page	1 month	6 months	1 year		
Header - 800px X 120px	\$500 / £375	\$2,000 / £1,475	\$3,000 / £2,200		
In-page 690px x 95px	\$400 / £295	\$1,500 / £1,100	\$2,250 / £1,650		
Tower banner 260px x 430px	\$400 / £295	\$1,500 / £1,100	\$2,250 / £1,650		
Quad banner 260px x 95px	\$250 / £185	\$1,000 / £750	\$1,500 / £1,100		
Pop-up - 600 x 600px	\$700 / £550	\$3,000 / £2,200	\$3,500 / £2,550		

## WEBSITES





Advertise on the home page				
	1 month	6 months	1 year	
In-Page - 690px x 95px	\$1,500 / £1,200	\$6,000 / £4,800	\$9,000 / £7,200	

Advertise on a feature page				
Feature page	1 month	6 months	1 year	
In-page 690px x 95px	\$1,125 / £900	\$4,500 / £3,600	\$6,750 / £5,400	





Advertise on the home page			
Feature page	1 month	6 months	1 year
Header - 800px X 120px	\$1,500 / £1,200	\$6,000 / £4,800	\$9,000 / £7,200
In-page 690px x 95px	\$1,125 / £900	\$4,500 / £3,600	\$6,750 / £5,400
Tower banner 260px x 430px	\$1,125 / £900	\$4,500 / £3,600	\$6,750 / £5,400
Quad banner 260px x 95px	\$750 / £600	\$3,000 / £2,400	\$4,500 / £3,600

## CONTENT MARKETING

"Content marketing is a strategic marketing approach focused on creating and distributing valuable, relevant and consistent content to attract and retain a clearly defined audience — and, ultimately, to drive profitable customer action."

Content marketing is as old as the first engraved stones, through to the first published newspapers and magazines. Your current and future customers will be drawn to all **relevant** content. Some will read it in printed material, others will search for it online, some will receive it in newsletters and others will pick it up in social media.

The key to it being read is not in its delivery but in its relevancy. It will only be **valuable** content if it is **relevant**. And if you are serious about marketing your content, you have to be **consistent** and available to all your current and potential customers in their own **languages**. Making your content easily accessible to readers ensures it is viewed as **valuable** content, whether it is distributed via **print**, **digital** as **news** or via **social media**.

### What is content

- Press releases
- Features (400-1500 words plus images)
- Product focusses
- Videos
- Infographics
- Staff appointments
- Completed project feature
- Company news updates
- Case studies
- Images relating to a topic
- Research
- Company anniversaries

## Where content is hosted

- · Print magazines
  - English
  - Spanish
  - Turkish
  - Arabic
  - Chinese
  - French
- Online in websites
- Online in blogs
- Online on social media platforms

## How is the content distributed

## **Digital**

- Blogs
- Websites
- Youtube
- Social media

## Through the market place

- Company pages
- Video pages
- Product focus

### **Print**

- Magazines
- Languages
- MyMAG connecting print and digital
- QR Codes connect print to digital

Get your content actively promoted through all of of distribution channels in a targeted campaign to reach the largest audience possible















## E-NEWSLETTER

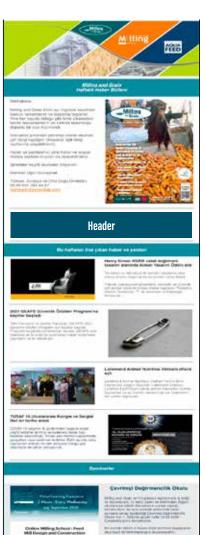


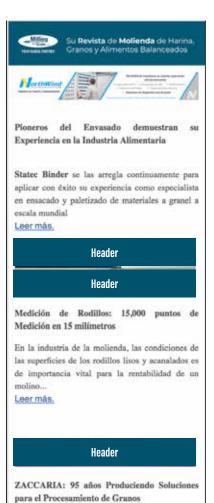


Milling and Grain's weekly E-Newsletters provide all the essential industry updates you need to keep updated about the latest in grain and feed technology, delivered straight to your inbox. Each of our regional offices is responsible for putting together bespoke newsletters that are catered more to those regions and languages. As well as all the latest industry news, our E-Newsletters also provide subscribers with Milling and Grain magazine updates, conference news and International Milling Directory updates.

Our E-Newsletters are available in Spanish, French and Turkish.

Newsletters						
	Week	Month	6 Months	1 Year		
In-Page	\$1,000	\$2,500	\$9,000	\$14,000		
690px X 95px	/ £1,600	/ £2,000	/ £7,200	/ £11,200		





Desde 1925, la empresa fabrica equipos para el procesamiento de granos como el arroz,











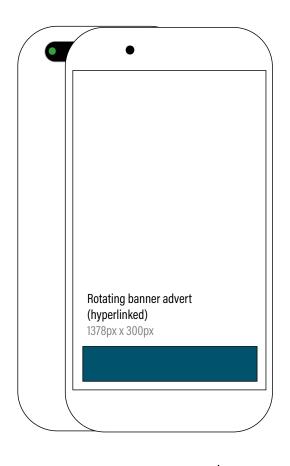






The Milling and Grain mobile App is available on both the Apple Store and via Google Play. The app is available in six different languages and can be accessed by searching for 'Milling and Grain'. Depending on your geographical location, users can download the respective app in the county's respective language. If a user is based either in France or a French-speaking country, they will have access to the French app, whilst users in Spain or South America will have access to the Spanish app. Each of the respective language apps provide users with a comprehensive database of our past editions, all available to download and read at your leisure.

APP-PHONE Month 6 Months 1 Year **Rotating** \$400 / £320 \$1600 / £1,280 \$2800 / £2,240 banner advert











## INDUSTRY EVENTS

An example of the events we work with, or attend

Paris Grain Conference

**Grains Africa** 

**IPPE** 

**GEAPS** 

VICTAM

Livestock Vietnam

Annual IAOM Conference & Expo

AgriTechnica Asia

**Livestock Philippines** 

**ILDEX Vietnam** 

Fenagra

Cereals

IGC

IndoLivestock

**ILDEX Philippines** 

Poultry Africa

VIV

FIGAP

**Eurotier** 

**IPACKIMA** 

Milling and Grain is committed to supporting the industry by attending trade shows and exhibitions throughout the year.





























































## INFERENCES & AWAR



The Online Milling School is a set of weekly e-learning experiences for industry members wanting to learn more about each individual stage of the feed milling process. Each webinar specialises in one specific process in the feed production chain and features industry experts providing insight into how to optimise this process.

Co-organised by Milling and Grain and Progressus Agrischools, the Online Milling School runs on a weekly basis and features a wide variety of topics, ranging from batching, mixing, conveying, pelleting and more.

Find out more at myMAG.info/e/875



Build myFeedmill is a concept introduced by Milling and Grain and VIV Worldwide in 2017 under the CropTech-FeedTech brand. During the Build myFeedmill Conference, 10-12 companies are given the opportunity to deliver a 10-minute presentation about a specific solution that assists feed millers in their everyday processes and practices.

Build myFeedmill enables attendees to discover how the latest innovations may help make their feed milling truly innovative, efficient and profitable.

Find out more at myMAG.info/e/297



Regularly hosted at VIV Exhibitions, the Aqua Feed Extrusion Conference series is a brilliant opportunity for companies to present their latest innovations for the feed and extrusion industries. Co-organised with Dr Mian Riaz, Head of Extrusion Technology at Texas A&M University, USA, these conferences specialise in pet food, aqua feed and all aspects of extrusion technology.

Find out more at myMAG.info/e/296



Milling and Grain are proud to host the GRAPAS Innovations Conference at leading trade show VICTAM International. This annual conference focusses upon unique innovations in the flour, rice and pasta processing industries and features companies showcasing their new solutions for the milling sector, as well as keynote speakers from international milling organisations. Solutions are presented to specialist milling judges, who decide who is worthy of taking home the coveted GRAPAS Innovations Awards trophy.

Find out more at myMAG.info/e/291



The GRAPAS Innovations Awards are Milling and Grain's opportunity to give recognition to key innovators in the flour, rice and pasta processing sector. Companies are given the chance to enter their new milling solutions into the awards, to be judged on which innovations bring the most exciting benefits, features and abilities to the industry. Entries into the GRAPAS Innovations Awards are invited to present their innovations at the GRAPAS Innovations Conference.

Find out more at myMAG.info/e/291



Also hosted at VICTAM International exhibitions, The Animal Feed and Nutrition Awards give companies the chance to have their new feed processing solutions recognised for their exciting offerings to the industry. Companies are welcome to enter their solutions into the awards, to be judged by an international panel of expert judges and trophies are awarded at the VICTAM International Reception. Previous award winners include Famsun, Geelen Counterflow and Van Aarsen.

Find out more at myMAG.info/e/966

## INTERVIEWS



## The Rongorongo Live Lounge

Milling and Grain have established a new video studio to complement our IAF TV Channel, to allow for interactive discussion around topics that matter to millers, nutritionists, farmers and the aquaculture industry most.

Rongorongo Live invites leaders and experts, to discuss matters that concern them and that need to be addressed. It's an opportunity for our food production industries to join the debate about food safety, food security, the impact of trade and regulation on food supply and many other factors that production processes now face in an ever-concentrated world.

In our first few months of production, we have been proud to host industry leaders such as the European Aquaculture Society, Extru-Tech, Progressus Agrischools, VICTAM International and VNU Exhibitions in the Rongorongo Live Lounge.

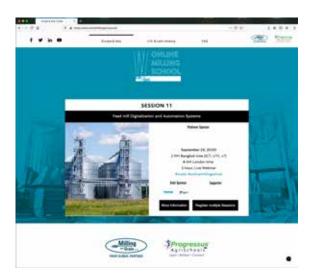
Stay tuned to the Rongorongo Live video lounge to stay updated with all the crucial information regarding the aquaculture industry, as well as industry interviews, project announcements and more.

Access the full Rongorongo Live video library at:

myMAG.info/e/970



## TRAINING



## www.onlinemillingschool.com

## The Online Milling School

## The Online Milling School

In June 2020, Milling and Grain magazine, in cooperation with Progressus Agrischools, set up the Online Milling School. Serving as a platform for millers to engage with the industry and latest innovations in the sector, we have hosted a total of 12 e-learning experiences, discussing various critical aspects of the feed milling operation. These sessions have been a great success, and this is only the beginning!

### Who should attend the OMS?

Are you a professional operating a feed mill plant, a nutritionist or in a technical role that supports feed mill operations? Then come and join us at the Credo Online Milling School for a series of live webinars that will improve your knowledge and confidence in your work.

Credo brings you the most up-to-date, essential knowledge and enhanced understanding of livestock, aquaculture and petfood milling operations directly to your desktop!

Essentially, Credo offers a virtual live-streaming environment that is dedicated to providing you with a unique online learning experience, one that meets your constant drive to learn and grow within your chosen career.

The carefully crafted training modules of Credo are delivered by a variety of industry experts that are ready to share their valuable knowledge and know-how for the overall betterment of the industry and its professionals.

The benefit? Gain the skills you need to accelerate your career in the field of feed milling, or simple, an excellent way for you to learn more about a topic that you find beneficial for your everyday professional activities. No prior experience or travelling is required to get started. Simple sign up and you are ready to start building those critical capabilities.

### Be a future presenter

Interested to show our industry that you are a supporter of people development through education? You are more than welcome to be part of this initiative! We are always on the lookout for expert instructors, knowledgeable contributors and programme supporters.

### Be seen by those who want to learn

Our OMS will provide a 12-week learning experience in all aspects of feed milling, from raw material handling through to final packaging and dispatch. Those attending will be interested in all the technology and equipment that goes into the production process and there is no better way to reach these future industry movers and shakers than through sponsorship. Sponsoring comes in a range of packages and is a unique opportunity either as a one-off or over an extended period to be associated with this learning platform.

### Find out more

The Credo Team

For registration information

Email: info@onlinemillingschool.com

Tel: +66 2653 1148

For presenters

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For sponsorship options

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